GLOBAL PRIDE 2020
EXIST. PERSIST. RESIST.

The Report
The COVID-19 pandemic has had a devastating impact on Pride organizations worldwide, with hundreds of marches and events cancelled or postponed in 2020.

Global Pride 2020 provided an opportunity for the LGBTQIA+ community around the world to come together and celebrate diversity and equality during these challenging times. It was one of the first of many virtual Pride events as our movement began to respond to the pandemic. It was the largest virtual gathering of the LGBTQIA+ community in history.

Global Pride brought together hundreds of activists, pride organizers, producers, funders, companies, governments and artists. It provided a pathway for our movement to collectively and collaboratively work together towards a common goal - to push against human rights violations based on sexual orientation, gender identity and expression, and sex characteristics worldwide.

It was a time of celebration when passionate community leaders and volunteers were pushing past their limits to produce an award-winning 27-hour production and global campaign.

Global Pride 2020 taught our movement how important it is to come together and how online events can make a massive difference for everyone worldwide!!
Global Pride 2020 was launched on 1 April 2020 as a partnership between InterPride, the European Pride Organisers Association, and national/regional Pride networks in several countries. It was led by a team of over 100 volunteers from every continent who committed over 30,000 hours (estimated) to ensure that everyone - everywhere - could take part in Global Pride.

* In the absence of a Pride network in the region, Sydney Gay & Lesbian Mardi Gras coordinated the participation of Pride organizations in Asia Pacific and Oceania regions.
Uniting Prides Worldwide

27 hours of streaming on multiple channels

More than 500 organizations from over 110 countries

2 hours of main stage performances

Over 70 Performances by Top Artists, including Elton John, Pablo Vittar, Ava Max, Olivia Newton John, and Deborah Cox

Statements by over 20 Politicians and Leaders, including President Joe Biden, and Prince Manvendra Singh Gohil of India

Speeches by hundreds of activists and LGBTQIA+ allies

Over 1500 Content Submissions from all 7 Continents, including Antarctica
Our Reach

Over 57 Million Viewers!
188 Countries and Territories

Importance of Global Pride for Local Pride Organizations

* many viewers in hostile environments use VPNs to mask their location. The map above shows some of the impact of the digital divide on the global LGBTQIA+ community. The majority of our Social Media reach was organic.
Global Pride raised over $125,000 USD towards three funding initiatives for Pride organizations impacted by the COVID-19 pandemic, from underserved communities and regions, and Prides working to end inequities due to racism, injustice, and oppression.

**Support Fund**
- 15 Grants
- 13 Countries

**Racial Justice Fund**
- 11 Grants
- 10 Countries

**Relief Fund**
- 50 Grants
- 28 Countries

*An Impact Report on the Global Pride Funds will be released at the completion of all recipient projects*

Scan here for more info.
Thank You!

Global Pride 2020 was free to watch, but there were costs associated with developing and delivering such a huge event. We are enormously grateful to the following Partners who supported Global Pride 2020 and the Grant Programs.