

WorldPride 2028 Bidding Process



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About WorldPride

- InterPride's highest-profile signature event in partnership with a member Pride
 - Millions of participants worldwide building and celebrating a world with full cultural, social, and legal equity for all
 - Licensed by InterPride to a full member Pride organization
 - Based on 2-year cycle, but may be awarded at different intervals
 - Sydney WorldPride 2023 was the eighth edition, followed by Washington DC in 2025 and Amsterdam in 2026.
 - The Membership voted to receive bids for 2026
 - Will return to a two-year cycle afterwards
- Provisional license granted by membership vote
 - Governed by Standing Rule 06.01



Roles and Responsibilities_Stakeholders

Bidders

- Confirm eligibility
- Prepare and submit proposal
- Meet all requirements and deadlines
- Present at GM & WC in 2024

WorldPride Committee

- Oversee bidding process
- Work with bidders to ensure bid compliance and assess quality of bids
- Make recommendations on bids to the Board

Board

- Receive WP Committee recommendations
- Vote on sending compliant bids to the membership for a vote at the WC and GM

CSIC, Member Services, Co-Presidents

- Work with WP Committee to oversee presentation and voting process at WC&GM

Membership

- Vote on bid selection

Requirements Single Applications

- Must be a current, **Full Member Organization** of InterPride and have been in **good standing for at least 3 consecutive** calendar years prior to submitting an application. No waivers may be granted for this requirement.
- Must have organized at least three **3 Pride Events** (physical, virtual or hybrid) within the previous four 3 calendar years
- Must have attended **2 of the previous 3 InterPride's General Meeting and World Conferences**, at least one (1) in person, immediately prior to the application. Attendance at a GM&WC requires a minimum of attending all plenaries and voting.
- The applicant organization must have attended **at least one (1) previous WorldPride**

Requirements Single Applications

- The applicant organization must have **no operating deficit exceeding ten (10) percent** of revenues in the three (3) calendar year period immediately prior to their application. No waivers may be granted for this requirement.
- The applicant organization must propose to **hold the WorldPride event at least three (3) years after their application** is considered by the membership.
 - The WorldPride committee voted on taking the bids for 2028 in 2024.
- The applicant organization must be **present at the GM&WC** at which their application is considered.
- A non-refundable fee of USD \$500, submitted to the Treasurer of InterPride, must accompany applications.

Requirements Joint Applications

- Joint applications by multiple organizations must be submitted by a lead organization, which will fulfill the requirements of Section 2 of the Standing rule and be accountable to InterPride for the delivery of the event. All applicants must be Full Members of InterPride.
- Joint applications must be for an event within a defined geographical area which would allow for reasonable travel by participants.



Campaigning Policy

SELECTED REQUIREMENTS

SEE STANDING RULE 11.01 FOR FULL DETAILS

- Each candidate is expected to submit a campaigning budget during their bid in front of the membership of no more than USD \$50,000 including donations and sponsorships
- Must include any expenditures that benefited other members, such as registration fees or travel costs

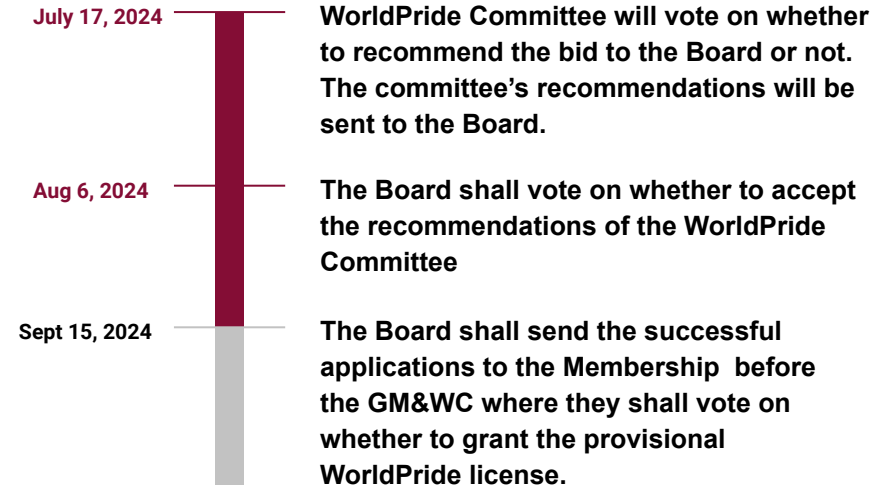
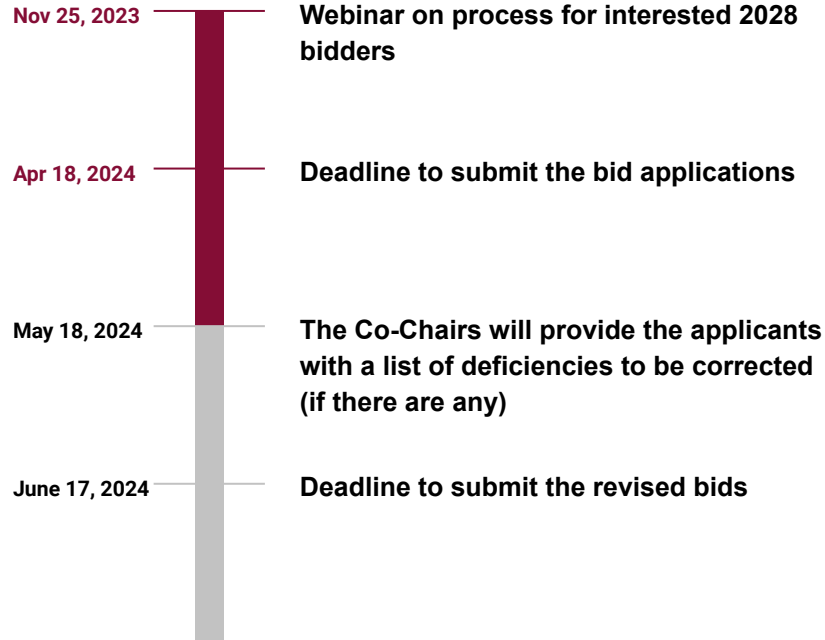


Campaigning Policy

- Candidates are permitted to hand out gifts or financially support members provided these are disclosed publicly
- May not give members or representatives anything that has financial value in direct exchange for votes
- Board members of InterPride are not allowed to accept anything of monetary value from a bidding organization.



Process Timeline



Application content

(full details in [Standing Rule 06.01](#))

Selected application content (**see Standing Rule 06.01 for full requirements**)

- A. The proposed date(s) and geographic location(s) of the event(s).
 - a. Details of the proposed program, including:
 - b. an opening ceremony;
 - c. a march, parade or similar demonstration;
 - d. a human rights conference on various aspects/issues of LGBTQI+ life;
 - e. a closing ceremony;
 - f. an InterPride Membership Reception; and
 - g. a program including affordable and accessible events.
- B. A budget and business plan
- C. Funding strategy and marketing plan
- D. **Signed intent-to-bid agreement**

Supporting Documents

- Letters of support from:
 - organizations within the city/region/country where the event(s) will take place exhibiting their support
 - government officials (mayor, city council, governor, president, prime minister, etc.)
 - LGBTI+ businesses in the city/region/country of the event(s)
 - Media
 - prospective sponsors
 - local tourism authorities
 - travel partners (airlines, hotels, travel agents, car rental agencies, etc.) and other event partners
 - human rights organizations
- Attested financial documentation for the prior three years that demonstrate financial stability, including, but not limited to, balance sheets and audited financial statements.



Presentation



Q&A

