

InterPride

Conference Sponsorship Proposal

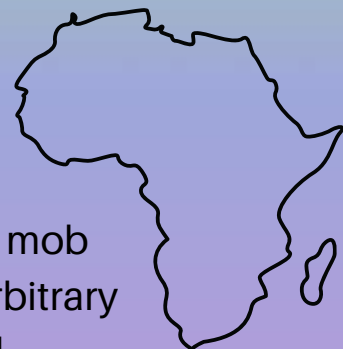
2025/2026

www.interpride.org



The Need...

Africa remains a region where 33 countries criminalize same-sex conduct, with laws originating from the colonial era still enforced in countries like Uganda, Tanzania, and Cameroon. LGBTQ+ individuals in these regions face heightened risks of arrest, violence, and social stigma (Amnesty International, 2024; Human Rights Watch, 2022). In South Africa, despite legal protections, LGBTQ+ people suffer violence, including 24 murders from anti-LGBTQ+ attacks in 2021. Meanwhile, in nations like Uganda and Kenya, LGBTQ+ individuals experience mob violence, arbitrary arrests, and torture (Human Rights Watch, 2022).



Asia presents a stark contrast in LGBTQ+ rights, with legal progress in some countries, like Taiwan and India, but widespread violence and discrimination in others. In Malaysia, Indonesia, and Pakistan, LGBTQ+ individuals face legal action and mob violence, with minimal legal protection (Amnesty International, 2024). In Bangladesh, despite legal challenges to criminalization, LGBTQ+ people continue to face severe risks (Human Rights Watch, 2022). These regions illustrate the ongoing danger and systemic oppression facing LGBTQ+ communities across Asia.



Europe has seen a disturbing rise in violence against LGBTQ+ individuals, with harassment rates climbing from 37% to 55% between 2019 and 2023. Particularly troubling is the spike in bullying among LGBTQ+ youth, with 67% of young people reporting being bullied in 2023—up from 46% in 2019 (Politico, 2024). This increase is linked to growing anti-LGBTQ+ sentiment in several countries, where public and political discourse is increasingly hostile toward LGBTQ+ rights and visibility.



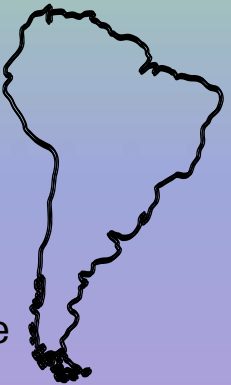
North America has seen a sharp rise in hate incidents targeting LGBTQ+ individuals, with over 350 cases of harassment, assault, and vandalism tracked between 2022 and 2023 by the Anti-Defamation League (ADL) and GLAAD. Nearly half of these incidents were linked to extremist groups. This surge in violence is worsened by anti-LGBTQ+ rhetoric and restrictive laws, creating a more hostile environment. In Canada, hate crimes against LGBTQ+ people, particularly transgender individuals, are rising in cities like Toronto and Vancouver. In Mexico, despite legal progress, LGBTQ+ individuals still face violence and discrimination, especially in rural areas, with activists increasingly targeted.



Oceania is home to both progress and significant challenges for LGBTQ+ individuals. While countries like New Zealand and Australia have made strides in LGBTQ+ rights (marriage equality and anti-discrimination protections), other nations in the region continue to criminalize same-sex conduct, particularly in places like Papua New Guinea and Tonga. LGBTQ+ people in these areas face threats of violence, discrimination, and legal persecution. In some parts of the Pacific, social stigma remains deeply ingrained, further harming the LGBTQ+ community. Despite these struggles, activists and Pride organizers are working tirelessly to create safer and more inclusive spaces for LGBTQ+ people across Oceania.



South America has made notable progress in LGBTQ+ rights, with countries like Argentina, Brazil, Colombia, and Uruguay advancing marriage equality, adoption rights, and anti-discrimination laws. Argentina's Gender Identity Law is a global model, yet violence remains a serious issue, especially for transgender individuals. In 2023, Brazil recorded 131 trans murders, underscoring the dangers faced by the community (Trans Murder Monitoring, 2024). In conservative areas like Paraguay and Bolivia, LGBTQ+ people continue to face discrimination, exclusion, and violence. Despite these obstacles, activists and Pride organizations are pushing for greater visibility, inclusion, and safety.



The “Why?”: Investing in InterPride



1. Return on Investment in InterPride

- Access to a global network of LGBTQIA+ individuals and allies.
- Strengthen brand loyalty among diverse audiences.

2. Building Your Global Market

- Connect with LGBTQIA+ consumers and their allies worldwide.
- Expand your reach to underrepresented markets.

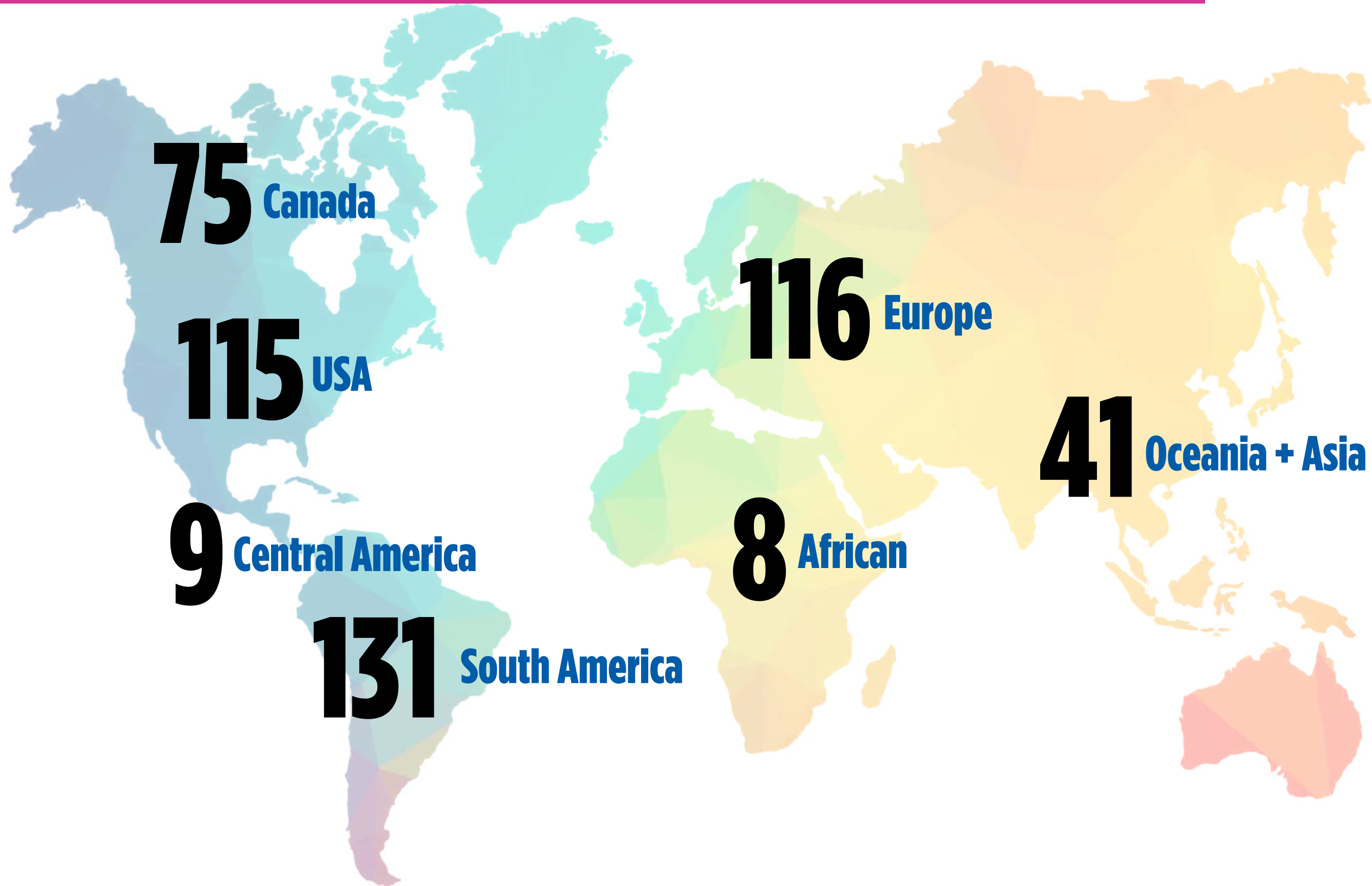
3. Diversity, Equity, Inclusion, and Belonging (DEIB)

- Showcase your company’s commitment to DEIB values.
- Align your brand with initiatives promoting equity and inclusion.

4. Multi-Year Partnership Opportunities

- Gain valuable insights through sustained collaboration.
- Elevate company expertise in LGBTQIA+ advocacy and engagement.

Geographical Spread of Members



InterPride

548 Member Organizations

76 Countries

InterPride

- Supports the visibility and development of Pride networks worldwide
- Supports the production of Pride events for the global SOGIESC community
- Manages, supports, and awards WorldPride and Global Grant Programs

Our Programs



United Nations Advocacy Program

The United Nations Advocacy Program was founded when InterPride was granted Consultative Status at the United Nations in June 2023. The Consultative Status enables InterPride to elevate the voices of Pride organizations in UN spaces through participation in UN meetings, consulting UN mechanisms, and delivering written statements and oral presentations.



Racism & Oppression Awareness Program

The Racism & Oppression Awareness Program (ROAP) was launched in 2021 to combat racism, oppression, unconscious bias, prejudice, colorism, and colonialism. Through webinars, reading materials, and social media engagement, Pride organizers are equipped with the tools to better organise spaces that are respectful and inclusive of all.



Pride Radar

PrideRadar is an ongoing research initiative by InterPride to monitor the evolution of Pride organizations through data collection. The analyzed research is disseminated to member organizations in a periodic comprehensive report to consolidate Pride impact worldwide and inform the work of InterPride.



InterPride Global Trans Task Force

The InterPride Global Trans Task Force was launched in 2023 to contribute to the active participation of transgender individuals in Pride organizations. Through understanding challenges like violence, harmful legislation, and overall well-being, this task force helps advance education, advocacy, and support for transgender people.



InterPod Podcast

"InterPod: The Global Voices of Pride Podcast" brings together voices from around the world to explore the intersection of Pride with LGBTQIA+ realities, culture, and politics. Hosted by Michelle Meow, the episodes offer fresh perspectives and engaging conversations on issues crucial to Pride organizers.



Global Grant Funding Program



InterPride's Global Grants Funding Programs consist of three (3) different types of funding support it offers.

Solidarity Fund

The Solidarity Fund provides grants to LGBTQIA+ Pride or Pride-like organizations worldwide for community-based Pride events, focusing on the Global South and East, where public LGBTQIA+ activities often face opposition or hostility. A total of \$8,950 dollars was funded to 6 locations including Uruguay, India, Bangladesh, Morocco, Benin, Mexico.

\$8,950

funded to 6 locations including: Uruguay, India, Bangladesh, Morocco, Benin, Mexico

Humanitarian Aid Fund

The Humanitarian Aid Fund provides grants primarily for essential needs and facility development to LGBTQIA+ Pride or Pride-like organizations around the world.

\$5,800

funded to several locations including: Nigeria, Uganda, Kenya and 15 more African Nations

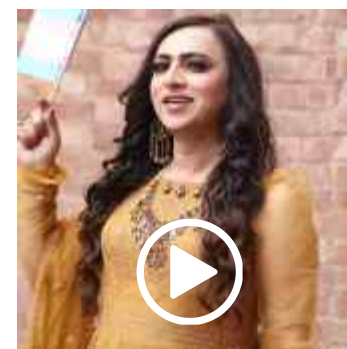
Scholarship Fund

The Pam O'Brian Memorial Scholarship Fund provides grants to representatives of InterPride Full Member organizations to enable them to attend the InterPride Annual General Meeting & World Conference (GM&WC).

\$22,117

awarded to 16 delegates from 12 different pride organizations

From our beneficiaries





Partner with InterPride Year Round



Being A Partner With InterPride Means You Partner With Prides Around The World!

Join us to demonstrate your brand's commitment to diversity, equality and human rights, and helping to create change for LGBTI+ people around the globe by sharing our common message of inclusion and diversity, underlining the importance of everyone's right to live and love freely and safely. InterPride influences the LGBTQIA+ community on a global stage, and our community helps shape the future of our world. By partnering with InterPride, your brand will be seen by some of the most influential LGBTQIA+ leaders and members.

Through partnership, you can:

- reach your strategic goals,
- increase brand visibility,
- communicate your message, and
- raise awareness of your products and services.

Previous Partners:



10

2025 World Conference* Sponsorships

Conference Presenter

\$20,000

International Signing sponsor

\$10,000

- Conference presented in partnership with your company name
- Opportunity to present a Workshop at the InterPride World Conference
- Logo and name listed as an InterPride Partner on InterPride's website, social media, newsletter and annual reports
- 1 workshop on LGBTQIA+ people and the workspace, DEI or another subject that InterPride has expertise for your company or organization

- Listed as ISL presenting partner
- Logo on InterPride's website
- Acknowledgement at the Conference
- All the benefits of the Workshop Sponsorship

Interpretation Sponsor

\$15,000

Workshop Sponsor

\$2,500

- Listed as Interpretation presenting partner
- Presenter of interpretation services in at least two languages
- Speaking or promotional opportunity during the Conference
- All the benefits of the Workshop Sponsorship

- Opportunity to be named as a presenter at one of the workshops
- Logo, name and link inclusion on InterPride's sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report

Keynote Presenter Sponsor

\$12,000

- Named as presenter of Keynote Speaker
- Speaking or promotional opportunity during the Conference
- Solidarity Grants, ROAP, Trans Task Force, or PrideRadar partner
- All of the benefits of the Workshop Sponsorship

For more information please contact:
fundraising@interpride.org

*** The 2025 Conference will be held virtually, translated into over 100 languages**



2026 World Conference Sponsorships



InterPride

InterPride Banquet Sponsor

\$75,000

Workshop Sponsor

\$10,000

- Be named as the presenter of the InterPride Banquet
- Logo, name and link inclusion on Conference sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report
- Vendor booth up to ten conference registrations
- All the benefits of the 2025 Interpretation Sponsorship

- Be named as a presenter at one of the workshops
- Logo, name and link inclusion on Conference sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report
- Vendor booth and two conference registrations
- All the benefits of the 2025 Workshop Sponsorship

Welcome Reception Sponsor

\$50,000

Scholarship Reception Sponsor

\$7,500

- Be named as the presenter of the Welcome Reception
- Logo, name and link inclusion on Conference sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report
- Vendor booth and up to ten conference registrations
- All the benefits of the 2025 Keynote Presenter Sponsorship

- Be named as a presenter at the Scholarship Reception
- Logo, name and link inclusion on Conference sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report
- Vendor booth and one conference registration
- All the benefits of the 2025 Workshop Sponsorship

Vendor Space Presenter

\$20,000

Coffee/Tea Break Sponsor

\$5,000

- Be named as a presenter of the Conference vendor space
- Logo, name and link inclusion on Conference sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report
- Vendor booth and four conference registrations
- All the benefits of the 2025 Workshop Sponsorship

- Presenter of coffee/tea break
- Logo, name and link inclusion on Conference sponsorship page
- Logo, name, and link inclusion in Conference newsletter
- Name inclusion in InterPride's Annual Report

By sponsoring InterPride's 2026 Conference, you are also a sponsor of the virtual 2025 conference.

**For more information
please contact**
fundraising@interpride.org



Thank You

For more details or a customized proposal, contact:

 fundraising@interpride.org

 www.interpride.org